Summary - recent consultation projects

Chichester Vision Consultation - February/March 2017

Commissioned by Economic Development

A survey was devised for use in a number of ways: The consultation was well promoted including a letter sent to 39,866 households in various Chichester postcode areas. People were directed to the Council's 'Current Consultations' webpage and paper copies were given when requested. Respondents had the opportunity to complete the survey on an iPad with the help of Officers at any of the six public exhibitions. In total 507 responses were received during the six week consultation period.

The results were used to inform revisions to the draft Chichester Vision document.

PSPO Dog Offences Consultation- February/March 2017

Commissioned by the Environment Team

Following Cabinet approval, a survey was developed to capture views on the proposed changes. Parish Councils for affected areas were contacted encouraging responses, as well as other interest groups ("Friends of" parks and open spaces, Residents Associations). The survey was promoted via social media, and all respondents directed to the Council's website to complete on line or request hard copy. 167 responses were received during the four week consultation period.

The report was appended to the Environment Team's Cabinet report, which led to the implementation of the PSPO in October.

General Market Trial Consultation - March/April 2017

Commissioned by the Estates Team

To assess the impact of the trial traders market in the city centre, three individual surveys were developed, each designed to gather the views of a different group - residents/visitors, city businesses and traders. The surveys were available on the Council's 'Current Consultations' webpage and paper copies were given when requested. All three surveys were promoted on social media, and businesses were contacted by Chichester BID. Face to face interviews were also conducted with all respondent groups. In total 483 responses were received over the six week consultation period.

The report was appended to the Estates Team's Cabinet report and led to the continuation of the General Market.

Community Led Housing Survey - March/April 2017

Commissioned by the Housing Delivery Team

A survey was designed to find out what stands in the way of communities taking part in the Community Led Housing project. The survey was emailed to relevant stakeholders (Parish Councils, community groups etc.) and 24 responses were received.

The results helped the Housing Delivery Team understand how to get more communities involved and how to tackle the obstacles which stand in their way.

Southern Gateway Masterplan Consultation - June-August 2017

Commissioned by the Planning Policy Team

The Council sought comment on a draft Masterplan document. To try and aid public understanding of the issues, two methodologies were used:

In line with other Local Plan consultations, respondents could access 'Objective' to comment line by line on the 60 page consultation document.

A shorter survey was devised that covered the main development opportunities and proposed public realm improvements, and sought respondents views. Those looking to make more detailed comment were signposted to the above process.

The survey was available on the Council's 'Current Consultations' webpage and paper copies were given when requested. The consultation was widely promoted through local media and social media. There was also a leaflet drop to certain postcode areas. There were three public events where people were able to complete the survey on an iPad if they wished to, signposted to either consultation option as detailed above, or provided with a hard copy of the survey to take away for completion and return. Over the six week consultation period 350 responses were received to our survey.

Priory Park Initial User Consultation - July/August 2017

Commissioned by the Estates Team

To inform the development of a Masterplan for Priory Park, the Consultation Team were asked to develop a methodology to identify what Park users like and dislikes were. Using a simple survey format, Officers spent time interviewing park users in the first week of the school holidays. Paper copies were left with Fenwicks café for potential completion, and a childrens colouring competition was devised to capture young people's views and encourage family participation. An email link to the survey was also sent to user groups of the park (eg cricket club).

Over the four week consultation period we received 116 responses either online or via paper copies. The survey was not promoted through the Council's social media channels or made available on the 'Current Consultations' webpage because during this early stage of consultation we targeted people who actively use the park. It is anticipated that the masterplan process will undertake more detailed public consultation in due course.

Council Tax Reduction Scheme Consultation -August/September 2017 Commissioned by the Revenues and Benefits Team

Following a process adopted over recent years, a survey was made available on the Council's 'Current Consultations' webpage detailing the issues and options under consideration his year. Paper copies were given when requested. The survey was promoted via social media and leaflets sent out with all Council Tax correspondence, and Benefits and Reception staff promoted the consultation to visitors and encouraged response. 71 responses were received during the seven week consultation period. The report was used to inform the Revenues and Benefits Team's Cabinet report.